

## OUR VISION

Healthy people in a healthy community that promotes health equity

## OUR MISSION

Prevent disease, promote health, and engage the community to ensure the health of Winnebago County

## OUR VALUES

Responsiveness  
Community Resource  
Expertise  
Collaboration

A Nationally Accredited  
Health Department  
Since November 2017



Winnebago County

# Health Department

## 2025 STRATEGIC PLAN

### GOALS

#### 1. Focus on Core Public Health

Advocate for policies that promote population health

Assess health status of the population

Assure development and implementation of plans to address health priorities

#### 2. Develop and Enhance Systems to Support Core Public Health

Engage with community partners to address health priorities

Organize internally to support strategic initiatives

#### 3. Advance a Culture of Quality

Maintain and ensure a workforce development plan to support public health competency

Inform community on public health initiatives and impact

Maintain or surpass national public health accreditation standards