



Winnebago County

Health Department

NEWS RELEASE

April 4, 2021

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FOR IMMEDIATE RELEASE

Addressing Health Equity in Winnebago County for National Public Health Week

WINNEBAGO COUNTY – The week of April 4 – 10 is National Public Health Week (NPHW), a time to bring awareness to the ways public health protects and supports us all. This year, the Winnebago County Health Department (WCHD) will be taking part in NPHW by recognizing the long, proud history of public health in our community and the expanding work to address **health equity** and resultant health disparities. Health equity is when everyone has the opportunity to reach their full health potential.

WCHD works to improve health equity by addressing the causes for differences in health outcomes among groups of people. During NPHW, WCHD is working with partner agencies to identify additional collaborative efforts to address health equity in the community.

The Public Can Get Involved In NPHW By:

- Test your knowledge about the local history of public health in Rockford and Winnebago County at www.wchd.org
- Follow WCHD on social media ([Facebook](https://www.facebook.com/WinnebagoCountyHealth) @WinnebagoCountyHealth / [Twitter](https://twitter.com/winncohealth) @winncohealth) and share WCHD social media messages during NPHW on health equity and NPHW daily themes
- Watch the Winnebago County YouTube Channel for video clips on health equity, resulting disparities, and steps the community is taking to address the disparities
 - View at: <https://www.youtube.com/channel/UCbKRZNIx2FICFEHDSuik-aQ>
- Share your own messages on health equity and addressing health disparities

Watch for messages next week for Black Maternal And Child Health Week, WCHD will address the challenges Winnebago County faces will keeping all mothers and babies alive in the 1st year of life.

For more information, visit the Winnebago County Health Department website at www.wchd.org.

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