

OUR VISION

Healthy people in a healthy community that promotes optimal health for all.

OUR MISSION

Engage the community to promote conditions for all residents to achieve optimal health.

OUR VALUES

Community Resource
Collaboration
Expertise
Responsiveness
Trustworthy

A Nationally Accredited
Health Department
Since November 2017



Winnebago County

Health Department

2025-2030 STRATEGIC PLAN

GOALS

1. Focus on Core Public Health

Advocate for policies that promote population health

Assess health status of the population and current trends

Assure development and implementation of plans to address health priorities

2. Develop and Enhance Systems to Support Core Public Health

Engage with community partners to address health priorities

Organize internally to support strategic initiatives

3. Advance a Culture of Quality

Maintain and ensure a workforce development plan to support public health competency

Inform community on public health initiatives and impact

Maintain or surpass national public health accreditation standards by using emerging best practices to address health priorities.